

## Special Call for Schedule Castes (SC) under Call for Innovation (Cfi) Program *Solving Real-World Problems through HCI*

### About IIT Mandi iHub:

IIT Mandi iHub and HCI Foundation (iHub) is a Section 8 company established under the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS). The vision of iHub is “To be an internationally recognized hub that nurtures Human-Computer Interaction (HCI) research, enables technology translation for industry adoption, and scales skill development.”

For more information visit [www.ihubiitmandi.in](http://www.ihubiitmandi.in)

### Description:

This special Call for Innovation (Cfi) is a program focused on solving real-life problems with the intervention of HCI. This program is designed to provide the SC community innovators, researchers, and technology enthusiasts who are passionate about translating their ideas into productized solutions for industry adoption. The applicant may be a startup or from academia, or from the mainstream industry in the area of HCI. HCI is the confluence of Computer Science, Industrial Design, and Cognitive Science.

### Eligibility Criteria:

- Start-ups with an innovative HCI-based idea/solution.
- At least one of the members/co-founders should belong to SC community or should hold a 51% stake in the startup.

### If you're disrupting area of HCI in the following domain areas, we want to hear from you!

- **Assistive Technologies (including BCi):** Access & technology usage, regardless of their abilities
- **Device-Led Technologies:** Usage of device features and capabilities to enhance users' intuitive interaction
- **Experience Technologies:** Making technology usage functional & enjoyable
- **Generative AI:** Reshaping application interface & computational processes and capabilities

### Why Apply for Cfi?

- Funding: Secure up to **INR 1 Crore** to fuel your startup's growth.
- Mentorship: Gain insights from industry experts and seasoned mentors.
- Networking Opportunities: Connect with a diverse ecosystem of investors, fellow entrepreneurs, and potential collaborators.



# IIT Mandi iHub & HCI Foundation

*A Section 8 Not-for-Profit Company*

*Technology Innovation Hub (TIH) in Human-Computer Interaction (HCI)*

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*Regd. Office: Indian Institute of Technology Mandi, VPO Kamand, Mandi, Himachal Pradesh, India - 175075*

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- **Visibility and Recognition:** Showcase your innovation on a national stage and receive the recognition you deserve.

## **Important Dates:**

Application Open: **12<sup>th</sup> Dec 2024**

Application Deadline: **25<sup>th</sup> Dec 2024**

**Link to apply:** <https://xt9iuyp9fqg.typeform.com/to/vCk6WdFv>

Join the Innovation Revolution!

Cfi is more than just funding; it's your launchpad to success.

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**Workplace:** IIT Mandi iHub and HCI Foundation Office, North Campus, IIT Mandi, VPO Kamand, District Mandi, Himachal Pradesh - 175075

**Website:** <https://www.ihubiitmandi.in> | **CIN:** U73100HP2020NPL008102

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